

Rao Abdul Uzair Khan

06.05.1983 – Karachi. Pakistan

RNE: G285303-Q **CPF:** 014.137.239-77

Passport – PK4110431, 26th Nov, 2019, Pakistan

RNE: G285303-Q **CPF:** 014.137.239-77

Profession: Creative Director, DOP, Social Media Manager

Marital Status: Married

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OBJECTIVE

Apply my skill set and knowledge through multiple channels and participate in new business development and support organizational initiatives alongside the implementation & use of new media strategies.

ACADEMIC BACKGROUND

- Bachelors in Business Information Technology (Curtin University of Technology) - 2005
- Advance Diploma in Computer Studies – Business & Computing (Informatics) -2004
- Diploma In Computer Studies (Informatics) 2002
- Diploma In Computer Studies (Windows, Programming, Databases & Hardware) 2001
- GCE - Ordinary Level (St Michael's Convent School) 2000
- Microsoft Certified Professional - 2002

DIRECTION / PRODUCTION

- Corporate Videos- Halfen Moment, Cameron, Everts, Offpeak, FWCMS
- Documentaries: Queen of Hearts, Displaced, Shattered, Jaan Hateli Per
- Business Videos: Café, Events, Restaurants, Clubs and Hotel Videos
- Web-based Animations, Promotional, Inspiration and Social Media Videos.
- A Semi Scripted Reality Show
- Charity Videos - BTTA, Yellow House Hostel Heema, ADP, Insaf Sasta Tandoor, Aura Foundation
- Travel Videos – Over 100 Travel Videos along with a travel blog – www.hopscotchers.org
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SOCIAL WORK

- Managing and Fund Raising through "THE STREET KIDS OF PAKISTAN" group on Facebook
- Produced documentaries for various non profits for free

EVENT MANAGEMENT

- Management of Lady Dufrins Charity Ball, Blue Moon Restaurant, Miami Club Night, House Warming, No Parking, Aquarius, Fashion Spring Ball, Club Caramel, SOS carnival, Relief and many other corporate, individual, launch and charity events.
- Event Catalyst for Wow Factor and Juxtapose.

LANGUAGE SKILLS

- URDU – Knowledge Level – Advance
- English – Knowledge Level – Advance
- Portuguese – Knowledge Level – Basic

ARTICLES, FEATURES & PHOTOGRAPHY

- Event Coverage & Photography – for GT, Skoop, Xpoze, Humsay, Sunday Times and Paradox
- Photojournalism – Done on regular basis for online stock photography and magazines.
- Travel, Event and Social Responsibility Features for various on and offline magazines & websites.

TECHNICAL EXPERTISE

Microsoft Suite	*****
Editing Suite – Premiere, FCP, Sony Vegas 9	*****
Adobe Photoshop	*****
Adobe Aftereffects	**
Screen Capture - Camtasia Studio	*****
Website Development & Management and SEO	*****
Arkoas & Resolume – Visual Management	*****
Photography	*****
Videography	*****
Lighting	***
Video and Event Production	*****
Social Media Marketing	***
Video Direction	***
Vlogging, Blogging, Online Recording & Webcasting	*****

AWARDS

- Media Award – Outstanding Commitment To Mental Health Reporting - 2007
- Academic Scholarship – Informatics – 2002
- Distinction – Diploma in Computer Studies – Informatics – 2001
- Outstanding Advertising Award – The World of Advertising – St Michael's Convent – 2000
- First Position – Declamation Contest - St Michael's Convent – 2000 Most Popular Award - Short
- Runners Up - Short Films - Ghandara Film Festival – 2012
- Award Of Merit - Short Documentary - Short Films California – 2013
- Awarded - This is my Story - Dialogue with Pakistan – Videographer – 2013
- Documentary - Kaki Lima Film Festival - Malaysia 2014
- Shortlisted - Non Competition Entry - Freedom Film Festival Malaysia – 2014
- Shortlisted - Film Dokumentor Festival - Indonesia - 2014
- Feature Filmmaker – Engage Media – 2014
<https://www.engagemedia.org/Members/Seelan/news/featured-filmmaker-ozair-rao>

WORK EXPERIENCE

Creative Director
The Paradox Studio (Feb 2010 – Jan 2017)
Karachi. Pakistan & Kuala Lumpur. Malaysia

Responsibilities

- Production & Direction
- Director of Photography
- Concept Writing
- Video Editing and Graphics
- Project Management
- Operations
- Website and Social Media Management
- Photography

Creative/Director & COO
Super Technologies Inc & Muntwo (June 2009 – Feb 2010)
Karachi. Pakistan

Responsibilities

- Production & Direction
- Social Media Marketing
- Market Research & Analysis
- Blog Development & Management
- Online Media & Product Management

Producer / Director
Freelance (Feb 2008 – May 2009)
Karachi. Pakistan

Responsibilities

- Production & Direction – Corporate and Documentaries
- Photography
- Social Media Management
- Concept Management.

Associate Producer / Host (May 07 2007 - Feb 2008)
Eye Television Network – Channel V - Pakistan
Karachi. Pakistan

Responsibilities

- Production Management
- Direction
- Research & Concept Writing
- Hosting

Production Manager (March 2007 to May 2007)
"Manduck Productions"
Karachi. Pakistan

Responsibilities

- All Pre and Post Production work.
- Management of the Production House.
- Concept Building and talent lineups.

Project Manager (Dec 01, 2006 –March 2007)
Wow Factor
Karachi. Pakistan

Responsibilities

- Event Management.
- Fashion, Journalism and Event Photography
- Marketing

Event Coordinator (2005)
Resource Marketing Consultants
Karachi, Pakistan.

Responsibilities

Provided support and supervised - Unilever UPL Challenge, U Day, Shell's Dealer's Club, CNG- Safety Conference and ABN-AMRO (Thirteen Gates of Lahore).